



Sponsorship Opportunities
(A fundraiser for Spay-Neuter Services of Indiana)



<u>Level</u>	<u>Amount</u>	<u>Benefits</u>
Presenting Sponsor	\$5,000	<p><u>Collateral</u></p> <ul style="list-style-type: none"> Company logo and exclusive use of tag line “Presented by” on Hair Ball print & electronic materials <p><u>Communication</u></p> <ul style="list-style-type: none"> Company logo with web link on SNSI’s home page October - December Company logo/link on the Hair Ball website thru May 2018 Company logo/link in SNSI’s newsletter, <i>A Stitch in Time</i>, in October, November and December (distributed to more than 25,000 pet lovers.) Feature story in the November newsletter (content provided by sponsor.) Verbal recognition from event emcee <p><u>On-Site Promotion</u></p> <ul style="list-style-type: none"> Corporate promotional brochures displayed at event entrance Table and 2 chairs and admission for your event staff 10 complimentary registrations
Best in Show	\$2,500	<p><u>Collateral</u></p> <ul style="list-style-type: none"> Company logo on Hair Ball print & electronic materials <p><u>Communication</u></p> <ul style="list-style-type: none"> Company logo with web link on SNSI’s home page in October & November Company logo/link on the Hair Ball website thru May 2018 Company logo/link in SNSI’s newsletter, <i>A Stitch in Time</i>, in October & November (distributed to more than 25,000 pet lovers.) Verbal recognition from event emcee <p><u>On-Site Promotion</u></p> <ul style="list-style-type: none"> Corporate promotional brochures displayed at event entrance Table and 2 chairs and admission for your event staff 8 complimentary registrations

<u>Level</u>	<u>Amount</u>	<u>Benefits</u>
Cat's Meow	\$1,000	<u>Collateral</u> <ul style="list-style-type: none"> • Company logo on Hair Ball print & electronic materials <u>Communication</u> <ul style="list-style-type: none"> • Company logo with web link on SNSI's home page in October & November • Company logo/link on the Hair Ball website thru May 2018 • Company logo/link in SNSI's newsletter, <i>A Stitch in Time</i>, in October & November (distributed to more than 25,000 pet lovers.) • Verbal recognition from event emcee <u>On-Site Promotion</u> <ul style="list-style-type: none"> • Corporate promotional brochures displayed at event entrance • Table and 2 chairs and admission for your event staff • 6 complimentary registrations
Dog-Gone Good	\$500	<u>Collateral</u> <ul style="list-style-type: none"> • Company logo on Hair Ball print & electronic materials <u>Communication</u> <ul style="list-style-type: none"> • Company logo with web link on SNSI's home page in October & November • Company logo/link on the Hair Ball website thru May 2018 • Company logo/link in SNSI's newsletter, <i>A Stitch in Time</i>, in October & November (distributed to more than 25,000 pet lovers.) • Verbal recognition from event emcee <u>On-Site Promotion</u> <ul style="list-style-type: none"> • 4 complimentary registrations
Pet Friendly	\$100	<ul style="list-style-type: none"> • Name listed on day-of-event poster

SNSI is a 501(c)(3) charitable organization. Hair Ball will gladly negotiate sponsor benefits for in-kind donations (products/services) and for cash donations exceeding established levels. For sponsorship inquiries, please contact: info@GetThemFixed.org

13th Annual Hair Ball
Saturday, Oct. 7, 2017, 6-11pm
Delaware Township Community Center - 9094 E. 131st Street, Fishers, IN 46038
www.IndyHairBall.org

