


















**The Haunted Hair Ball
Sponsorship Opportunities**
(A fundraiser for Spay-Neuter Services of Indiana)

<u>Level</u>	<u>Amount</u>	<u>Benefits</u>
Presenting Sponsor     	\$10,000	<u>Collateral</u> <ul style="list-style-type: none"> Company logo and exclusive use of tag line “Presented by” on Hair Ball print & electronic materials <u>Communication</u> <ul style="list-style-type: none"> Company logo with web link on SNSI’s home page October - December Company logo/link on the Hair Ball website thru October 2019 Company logo/link in SNSI’s newsletter, <i>A Stitch in Time</i>, in October, November and December (distributed to more than 25,000 pet lovers.) Feature story in the November newsletter (content provided by sponsor.) Verbal recognition from event emcee Company signage on various tables throughout the venue <u>On-Site Promotion</u> <ul style="list-style-type: none"> Corporate promotional brochures displayed at event entrance Company information table and 2 chairs and admission for your event staff 10 complimentary registrations Reserved round table and seating during the event
Best in Show    	\$5,000	<u>Collateral</u> <ul style="list-style-type: none"> Company logo on Hair Ball print & electronic materials <u>Communication</u> <ul style="list-style-type: none"> Company logo with web link on SNSI’s home page in October & November Company logo/link on the Hair Ball website thru May 2019 Company logo/link in SNSI’s newsletter, <i>A Stitch in Time</i>, in October & November (distributed to more than 25,000 pet lovers.) Verbal recognition from event emcee Company signage on various tables throughout the venue <u>On-Site Promotion</u> <ul style="list-style-type: none"> Corporate promotional brochures displayed at event entrance 8 complimentary registrations

<u>Level</u>	<u>Amount</u>	<u>Benefits</u>
Cat's Meow   	\$2,500	<u>Collateral</u> <ul style="list-style-type: none"> Company logo on Hair Ball print & electronic materials <u>Communication</u> <ul style="list-style-type: none"> Company logo with web link on SNSI's home page in October & November Company logo/link on the Hair Ball website thru May 2019 Company logo/link in SNSI's newsletter, <i>A Stitch in Time</i>, in October & November (distributed to more than 25,000 pet lovers.) Verbal recognition from event emcee <u>On-Site Promotion</u> <ul style="list-style-type: none"> Corporate promotional brochures displayed at event entrance 6 complimentary registrations
Dog-Gone Good  	\$1,000	<u>Collateral</u> <ul style="list-style-type: none"> Company logo on Hair Ball print & electronic materials <u>Communication</u> <ul style="list-style-type: none"> Company logo with web link on SNSI's home page in October & November Company logo/link on the Hair Ball website thru May 2019 Company logo/link in SNSI's newsletter, <i>A Stitch in Time</i>, in October & November (distributed to more than 25,000 pet lovers.) Verbal recognition from event emcee <u>On-Site Promotion</u> <ul style="list-style-type: none"> 4 complimentary registrations
Pet Friendly 	\$500	<ul style="list-style-type: none"> Name listed on day-of-event poster 2 complimentary registrations

SNSI is a 501(c)(3) charitable organization. Hair Ball will gladly negotiate sponsor benefits for in-kind donations (products/services) and for cash donations exceeding established levels. For sponsorship inquiries, please contact: Missy@GetThemFixed.org

14th Annual Hair Ball
Saturday, Oct. 27, 2018, 8-Midnight
The Rathskeller Downtown Indianapolis
www.IndyHairBall.org

